

**EASTVIEW BASEBALL COMMUNITY**  
**Eastview Athletic Association/Traveling Baseball Program**  
**Eastview Thunder &**  
**Cooperstown Group**  
**COOPERSTOWN EXPERIENCE, SKILL DEVELOPMENT & FUNDRAISING**  
**OPERATING GUIDELINES**  
**February 23, 2009**

This Guidebook is intended to lay out the general approach of the Eastview Athletic Association (EVAA) Traveling Baseball Program, the Eastview Thunder Legion Baseball Program and the Cooperstown Group (comprised of the 11 Year Old parents and participants that will be eligible to attend Cooperstown as 12 year old participants) to assist with continuing technical skill development and fundraising for all three programs. The EVAA Traveling Baseball Program, the Eastview Thunder Legion Baseball Program and the Cooperstown Group are collectively referred to as the “Eastview Baseball Partners”.

The objectives include involving the Eastview Baseball Community (includes anyone interested in the improvement and continued success of the existing Eastview/EVAA Baseball Programs and the Eastview Baseball Partners) so that all entities associated with Eastview Baseball have a role and opportunity to improve and continue the success of Eastview Baseball. This includes fundraising to provide opportunities for high-level tournament participation (i.e., the Cooperstown Experience) and necessary resources (equipment, paid coaches, etc.) and most importantly, the technical and skill development of both participants and coaches to foster the on-going success of Eastview Baseball through participation and continuation of the Eastview Baseball Clinic.

The Operating Guidelines lay out a general approach to achieve these objectives. The Operating Guidelines define the roles and responsibilities of each member of Eastview Baseball Program. The Operating Guidelines may be revised with the consent of the EVAA Traveling Baseball Program, the Eastview Thunder Legion Baseball Program and the Cooperstown Group. Some revisions may require the consent of the EVAA General Board.

**General Operating Guidelines include:**

- The support of ONE team (maximum of 12 players) with a second team (maximum of 12 players) to be supported on a year-to-year to-be-determined basis if sufficient interest warrants. The level of interest will be determined during an August Meeting of the 11 Year Old Parent Group by requiring at least a \$100 deposit from each interested participant (this deposit will be refunded if your child does not make the Cooperstown team(s)). The previous year’s 12AA Team is to be surveyed to determine if the “Cooperstown Experience” was valuable to the 12AA Parent/Cooperstown participants. The Board may consider supporting a 12AA team attending an alternate appropriate venue (e.g., the 12AA Omaha, NE Tournament) if

the 12AA Cooperstown participants were not satisfied with the “Cooperstown Experience”.

- The 12AAA and first 12AA teams from the current year’s tryout process will be the eligible participants. If one or more eligible participants from either team elect not to go, the Cooperstown Committee of the EVAA Traveling Baseball Board and the coach(es) of the team(s) will jointly determine if another player should be added to the team. If it is determined that another player should be added, the next highest tryout score(s) from the tryouts of the current year shall determine the next eligible participant(s) to create a team of 12. **Note:** Per Cooperstown requirements, each team is required to register at least 11 players.
- Starting in 2010, Eastview Baseball Partners Clinic fundraising proceeds will be split 20% to EVAA Traveling Baseball, 20% to Eastview Thunder and 60% to the Cooperstown Group. If only one team elects to participate, the Eastview Baseball Partners Clinic fundraising proceeds will be distributed as follows: 30% to EVAA Traveling Baseball, 30% to Eastview Thunder and 40% to the Cooperstown Group. ***Recommended GUIDANCE for clinic costs are from \$10 - \$15 per clinic session and eligible participants are recommended from 8 – 14 years of age. 2008-9 clinics were open to 8-14 year old’s with a cost of \$200 for 15 sessions (\$13.33/session). Note: The 2008-9 Rosemount Dome rental costs were \$10,000 and based on the above 20/20/60% distribution, EVAA Traveling Baseball and Thunder Baseball each received approximately \$5,000.***
- Neither EVAA Traveling Baseball nor Eastview Thunder is required to participate in the Cooperstown Group Subcommittees or trip-specific planning.

### **EVAA Traveling Baseball Program Roles and Responsibilities**

Establish and maintain a Cooperstown Subcommittee whose roles are summarized as follows:

- Provide a Cooperstown Group to serve as a contact to ensure appropriate activities are initiated for a successful fulfillment of Program objectives (i.e., ensure that the Cooperstown Group is initiated via an August Kick-Off Meeting, assist with the survey process to determine the level of support for one or two teams, etc.).
- Serve as a repository of the Cooperstown Experience historical context and provide a ‘blueprint’ of agendas, documents, etc., and transitioning of leadership responsibilities, including assisting in polling previous years Cooperstown Group participants to verify the 12AA experience was worthy of continued support and polling upcoming Cooperstown Group participants to verify continued 12AA support.
- Provide oversight on the design and quality of the Eastview Baseball Partners Clinic.
- Negotiate with an appropriate venue (e.g., the Rosemount Dome, Blue Chip Academy, etc.) for access for Eastview Baseball/Clinic fundraising and technical skills development. In conjunction with the Cooperstown Group Chairperson(s), it is imperative that the reservation of an appropriate Eastview Baseball Partners Clinic venue and collection of funds for venue rental be completed early in the process in order to secure a desirable time slot for the Eastview Baseball Partners Clinics.
- Provide access to the website for registration and communication for the clinic.

- Provide access to necessary equipment to properly conduct technical skill development at the Eastview Baseball Partners Clinics.
- Revise Handbook and Coach Selection process/communications so that incoming 12AAA and 12AA Coaches are aware of and support participating in the Cooperstown Experience (the current year's 12AAA/AA coaches are expected to coach in Cooperstown (or other appropriate venue if 12AA goes to another venue)). Also, transmit these Guidelines to prospective/Provisional 12 year old coaches and verbally describe 12 Year Old Program Objectives during 12 Year Old Coach's Interviews.
- Provide access to and contacts for past and present Coaches and support the Eastview Baseball Partners Clinic concept with coach/parent support.
- Should a Cooperstown Group decide not to participate in the Cooperstown Experience, provide leadership, in conjunction with Eastview Thunder, in organizing and ensuring successful fulfillment of an EVAA Traveling Baseball Program and Eastview Thunder Legion Baseball Program Clinic, in which case, all fundraising proceeds are to be split equitably between these two organizations.

### **Eastview Thunder Program Roles and Responsibilities**

Eastview Thunder roles and responsibilities are summarized as follows:

- Provide a Liason to serve as a contact between the Eastview Baseball Partners and ensure appropriate activities are initiated for a successful fulfillment of Program objectives with respect to the Eastview Baseball Partners Clinic and/or High School Clinic.
- Provide a minimum of six High School Student Coaches and two Coaches to actively assist with the technical and skill development, including clinic planning, during each Eastview Baseball Partners Clinic.
- Should a Cooperstown Group decide not to participate in the Cooperstown Experience, provide leadership, in conjunction with EVAA Traveling Baseball Program, in organizing and ensuring successful fulfillment of a EVAA Traveling Baseball Program and Eastview Thunder Legion Baseball Program Clinic, in which case, all fundraising proceeds are to be split equitably between these two organizations.

### **Cooperstown Group Roles and Responsibilities**

Establish and maintain a Cooperstown Group on an annual basis whose roles are summarized as follows:

- Provide a Chairperson(s) to serve as a contact between the Eastview Baseball Partners and ensure appropriate activities are initiated for a successful fulfillment of Program objectives. The Chairperson(s) should be selected/elected from the previous year's 11 Year Old Parent or Coaches Group.
- Work with the Cooperstown subcommittee of the Eastview Traveling Baseball board to initiate a meeting in August of each year to determine if interest is present to support one or two teams
- Set up Cooperstown Group Subcommittees.

- Recommended Cooperstown Group subcommittees consist of: fundraising, accommodations, travel & transportation, communications, financing, memorabilia, and umpires. It will be the sole responsibility of the Chairperson(s) and the previous year's 11 Year Old Parent or Coaches Group to organize and operate the Cooperstown Group Subcommittees.
- Information regarding Cooperstown Dreams Park can be found at [www.cooperstowndreamspark.com](http://www.cooperstowndreamspark.com). Recent Head Coaches that have participated at Cooperstown and are additional sources of information include: Adrian Hebig, Tom Strey, and Mike Bechstein. 2009 Provisional Head Coaches include Mike McDevitt and Tom Muehlbauer.
- Provide organization and leadership and verify active participation by EVAA Traveling Baseball and Eastview Thunder to ensure successful fundraising and technical development at the Eastview Baseball Partners Clinics.
- Provide Parent support to assist in instruction at the Eastview Baseball Partners Clinics.
- Repair or replace any EVAA Traveling Baseball Program equipment damaged or lost during use at the Eastview Baseball Partners Clinics.

A typical Schedule of Events follows:

August: Informational Meeting, determine interest (collect deposit) and elect Chairperson(s). In conjunction with the EVAA Traveling Baseball/Cooperstown Subcommittee Liason, is imperative that the reservation of an appropriate venue for the Eastview Baseball Partners Clinics and collections of funds for venue rental be completed early in the process in order to secure a desirable time slot for the Eastview Baseball Partners Clinics.

September: Meeting to establish Subcommittees and Eastview Baseball Partners Clinics planning.

October: Subcommittees and Eastview Baseball Partners Clinics planning.

November: Subcommittees and Eastview Baseball Partners Clinics start?

December – March: Subcommittees and Eastview Baseball Partners Clinics as needed/scheduled.

March: EVAA Tryouts and Team(s) finalization.

April-June: Continue Subcommittee Meetings as needed. Baseball season participation and trip finalization.

July: Typical Cooperstown participation has been at the end of July as dictated by the regular season/playoff and State Tournament(s) schedule as well as the start of the fall season sports. Participation in the August Classic has generally not been feasible for the 12 year old Cooperstown participants with an end of July Cooperstown schedule.

Please Note: The above general schedule does not include Cooperstown-specific dates such as application submittal date, down payment dates, submittal of coaches/player rosters, available participation dates, etc., all of which are available at [www.cooperstowndreamspark.com](http://www.cooperstowndreamspark.com) along with hospitality options and Rules. Rules are

based on Nine Man Baseball!! Also, Hall of Fame Induction is typically the last weekend in July/first weekend in August.

Also Please Note: Subsequent year's ability for two teams to participate may be dictated by the maintenance of submitting two applications every year. There is a significant waiting list of teams which may prevent two team's participation in a year following only one team's participation.